



MONARCH WATER

'Never Knowingly Bettered'



# Monarch

## IN HOME GUARANTEE

If your water softener supplier doesn't have an **IN HOME GUARANTEE**, then your customers guarantee isn't worth the paper it's printed on!

Certain internet sellers and merchant suppliers offer a parts and labour guarantee, but did you know that quite often the labour guarantee is only applicable if the softener is returned to the manufacturer for repair?

The responsibility lies with either the merchant or installer to bear the cost and hassle (one taken from stock?) of removing the faulty softener, returning it to the manufacturer, wait for its repair and return, and subsequent reinstallation. All with an unhappy customer (or two if you include the installer) probably bemoaning your company.

Monarch is the UK's only merchant supplier with a 7 years parts & 2 years labour **IN HOME GUARANTEE** on all their domestic softeners.

When it comes to looking after customers, it's easy to see why Monarch is the top selling brand throughout the UK ...

**IN HOME GUARANTEE:** At the customers home, factory or place of work.

Monarch – the No1 choice for installers nationwide