

Introducing Monarch's Ultimate™ Softener Salt Presentation



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About Us

- Monarch are leading UK manufacturers and distributors of high quality, high performance electric & non-electric water softeners, scale removal & prevention systems and water softener salt.
- We offer the highest quality Food Grade Salt tested to BS: EN973 Class A and HR Approval No: 24.00024/A, with our tablet and granular salt complying with ECHA 528-2012 regarding biocidal protection.
- Based in Suffolk, with a national distribution network, we offer an exceptional service providing the highest quality salt products.
- Delivery can be arranged anywhere in the UK. Available in deliveries starting at ½ pallets increasing to full lorry/container loads direct to site. Full details available on request.
- We offer;
 - ✓ Top quality branded water softener salt
 - ✓ Fast delivery (UK mainland only)
 - ✓ High stock levels
 - ✓ Reliable and consistent service



Products

Monarch Euro Blocks 8kg

- Food Grade Salt tested and approved to;
BS: EN 973 Class A
- 69 per half pallet
- 138 per full pallet



Products

Monarch Ultimate Granular 25kg

- Food Grade Salt tested and approved to;
BS: EN 973 Class A
HR Approval No: 24.00024/A
ECHA 528-2012
- 22 per half pallet
- 45 per full pallet





MONARCH WATER

Never knowingly bettered

Products

Monarch Ultimate Tablets 25kg

- Food Grade Salt tested and approved to;
BS: EN 973 Class A
HR Approval No: 24.00024/A
ECHA 528-2012
- 22 per half pallet
- 45 per full pallet



Delivery Options

- a) Delivery direct to you or for you straight to your customer starting at ½ pallets to a full lorry load of 24 pallets
- b) All deliveries can have mixed loads of full pallets i.e. 4 pallet order can be 2 tablets + 1 granular + 1 block



Delivery Terms & Conditions

- a) EC ruling re 1 tonne limit for tail lifts apply and must be explained to the customer. Subject to the delivery companies' policy, it could mean that the top layer of bags needs to be hand balled off the pallet before tail lift is used. It is the customers' responsibility to arrange manual labour to hand ball off the above mentioned salt if the driver requests same. This ruling does not apply to customers who unload using a suitably rated forklift.
- b) Monarch accepts no responsibility for damages on handballed salt.
- c) All damages are to be noted by a photograph to cherrod@monarchwater.co.uk taken prior to unloading.
- d) Monarch accepts no claims for damaged bags once unloaded.
- e) Deliveries: Lead time approx. 5 working days, and given in good faith.



Monarch Euro Blocks – 8kg

Chemical Specification

Property	Unit	Typical Analysis
Appearance		White Crystalline
Assay	%m/m NaCl	>=99.8
Moisture	%m/m H2O	Max % 0.025
Insoluble matter	mg/kg	Max % 0.01
Total Copper	mg/kg Cu	Max 0.13 mg/kg
Total Arsenic	mg/kg As	Max 0.047 mg/kg
Total Lead	mg/kg Pb	Max 0.087 mg/kg
Total Mercury	mg/kg Hg	Max 0.02 mg/kg
Anti-caking agent		0



All 8kg packs have carry handle as standard

Typical Physical Characteristics

Block weight	4kg per block. Two blocks per pack
Block appearance	Rectangular to fit all block salt softeners

Approvals: BS: EN973 – Class A
Certificate No: QMS/13-0264

Blocks per pallet.
Full pallet 138 (code BSB8). Half pallet 69 (code BSBHP8)



Monarch Ultimate™ Granular – 25kg

Chemical Specification

Property	Unit	Specification
Appearance		White cubic crystals
Assay	%m/m NaCl	Min 99.4 Max 99.7
Moisture	%m/m H2O	<0.25
Insoluble matter	%	<0.01
Total Arsenic	ppm	0.03
Total Cadmium	ppm	0.005
Total Chrome	ppm	0.05
Total Mercury	ppm	0.01
Total Nickel	ppm	0.05
Total Lead	ppm	0.05
Antimony	ppm	0.04



Typical Physical Characteristics

Grain size	97% @ 2 – 6mm
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Approvals: BS: EN973- Class A
HR Approval No: 24.00024/A

Bags per pallet:
Full pallet 45 (code MGS25). Half Pallet 22 (code MGSHP25)



Monarch Ultimate™ Tablets – 25kg

Chemical Specification

Property	Unit	Specification
Appearance		White Crystalline
Assay	%m/m NaCl	Min 99.4 Max 99.7
Moisture	%m/m H2O	<0.25
Insoluble matter	%	<0.01
Total Arsenic	ppm	0.03
Total Cadmium	ppm	0.005
Total Chrome	ppm	0.05
Total Mercury	ppm	0.01
Total Nickel	ppm	0.05
Total Lead	ppm	0.05
Antimony	ppm	0.04
Selenium	ppm	0.05
Anti-caking agent		0



Typical Physical Characteristics

Tablet weight	10g approx.
Tablet appearance	Pillow shaped (briquettes) 23 x 13 x 23mm

Approvals: BS: EN973- Class A
HR Approval No: 24.00024/A

Bags per pallet:
Full pallet 45 (code MTS25). Half Pallet 22 (code MTSH25).



Analysis Report

Analysis	Method	Results	Limits UNE-EN 973:2010	Uncert.
SODIUM %	CALCULATION	39,02		
CALCIUM %	ISO 2482	0,06		
MAGNESIUM %	ISO 2482	0,07		
SULPHATE %	ISO 2480	0,28		
CHLORIDE %	ISO 6227	60,35		
INSOLUBLE MATTER IN WATER %	ISO 2479	<0,01	Máx. 0,05	
MOISTURE AND VOLATILE MATTER CONTENT %	DETERMINATION OF THE LOSS OF MASS / MA-109	<0,20	Máx. 0,6	√
POTASSIUM CHLORIDE %	CALCULATION	0,06		
CALCIUM SULPHATE %	CALCULATION	0,20		
MAGNESIUM SULPHATE %	CALCULATION	0,18		
SODIUM SULPHATE %	CALCULATION	<0,01		
CALCIUM CHLORIDE %	CALCULATION	<0,01		
MAGNESIUM CHLORIDE %	CALCULATION	0,13		
SODIUM CHLORIDE %	CALCULATION	99,25		
SODIUM CHLORIDE CONTENT % (DRY MATTERS)	CALCULATION	>99,4	Min. 99,4 Max. 99,7	
MERCURY (ppm)	HYDRIDE GENERATION MA-047	0,01	Máx. 0,26	√
ARSENIC (ppm)	HYDRIDE GENERATION MA-047	<0,02	Máx. 13	

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De la Provincia de Alicante**

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Analysis nº 15/1893

Petitioner: By the original manufacturer on behalf of
Monarch Water Ltd

Address: Halesworth Road, Bramfield, Suffolk, IP19 9HP

Product: DRY SALT 1,7 KG IN PLASTIC CONTAINER

Reference: BRIQUETAS (ULTIMATE TABLET SALT)

Date of receipt: 2nd Oct 15

Sampling carried out by: The petitioner

Starting date: 2nd Oct 15

Finishing date: 1st Dec15



Analysis Report (Cont'd)

Subcontracted Analysis

Analysis	Method	Results	Limits UNE-EN 973:2010	Uncert.
POTASSIUM (%)	ICP-AES	0,03		
IRON (ppm)	ICP-AES	<0,05		
MANGANESE (ppm)	ICP-AES	0,05		
CADMIUM (ppm)	ICP-AES	<0,005	Máx. 1,3	
CHROMIUM (ppm)	ICP-AES	<0,05	Máx. 13	
NICKEL (ppm)	ICP-AES	<0,05	Máx. 13	
LEAD (ppm)	ICP-AES	<0,05	Máx. 13	
SELENIUM (ppm)	ICP-AES	<0,05	Máx. 2,6	
ANTIMONY (ppm)	ICP-AES	<0,05	Máx. 2,6	
BROMIDE	HPLC-CONDUCTIVITE	0,02		

All measured values, comply with specification limits. (UNE/BS-EN 973 Quality A)

Signature: M^a Dolores González Loureiro, Laboratory Director

Alicante, 1st December 2015

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De la Provincia de Alicante**

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Analysis nº 15/1893

Laboratory authorized and registered with the number LA-6 at the Dirección General de Salud Pública, G.V.

Laboratory certified by AENOR in accordance with UNE-EN ISO 9001 :2008, for the service of physical, chemical and microbiological analysis of inland waters and foods. Registered company number ER-1091/2007.

The estimated uncertainty is available to the petitioner. The statement of compliance with the specifications is based on a 95% coverage probability for the expanded uncertainty of results on which is based the decision of compliance.

Any partial reproduction of this report without the approval of the laboratory of Colegio Oficial de Farmacéuticos de Alicante is forbidden.

The results of this report refer only to the sample described above.

The data contained in this document will be incorporated into an electronic data file from which the Colegio Oficial de Farmacéuticos de Alicante is responsible and whose purpose is to manage the services offered by the COFA (invoices issue, accounting economic management, administrative management of collections and payments, historical of business relationships) including the elaboration of analysis.





MONARCH WATER

Never knowingly bettered

100,000 reasons why Monarch softener salt!

Monarch Water has sold over 100,000 water softeners in the UK and with nearly one in four of any softener sold being a Monarch, there's never been a better opportunity to sell your customers Monarch salt too!

What's more with the average family using between 8 to 10 bags of salt over a year, that's over 5.4 million bags of salt bought annually! Just think of the potential sales opportunities of selling a high purity and quality water softener salt.

Here at Monarch we pride ourselves on the quality and purity of our Ultimate™ water softener salt. All our salt has been rigorously tested to achieve food grade BS EN 973 Class A accreditation, and contains no anti-caking or any other chemicals.

Ensuring that we provide the highest grade and purity of salt helps maintain our customers' appliances, protecting them from impurities such as scum and salt fines that may build up over time and lead to breakdowns as internal components in the softener get blocked, or lead to potential overflows, all requiring costly maintenance.

All our salt is suitable for the widest variety of water softeners, offering:

- High purity and quality salt available in tablet, granular or block
- Food grade salt tested to BS EN 973 Class A
- Packed in robust 25kg bags
- Block salt (8kg) with convenient and easy to carry handle bags

To make your stock management just that little bit easier, we can arrange your deliveries in either full or half pallets to any of your merchant branches in the UK mainland. All within 3 - 5 working days of your order.

Call us now on 01986 784759 to discuss your softener salt needs.

sales@monarchwater.co.uk

01986 784759

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Notes

