



MONARCH WATER

WHY MONARCH WATER.....

THE COMPANY

1. Over fifty years' experience in the water softener – water treatment market
2. Strong track record of growth to meet sales demand – and still growing
3. High customer recognition for the Monarch Water brand
4. Experienced and knowledgeable sales managers to support installer queries and installation needs
5. Strong and experienced in-house sales team to take orders and deal with product queries without fuss
6. Full marketing support literature and POS display to support 'Why Monarch Water'



PRODUCT RANGE

7. High quality, high performance product portfolio for all your customers' water treatment needs.
8. All products are well designed with leading market specifications and technology – built with the customer and installer in mind.
9. Monarch Water invests in research and development to bring new and relevant products to market to support merchant sales
10. Product offers widest supply type for installer across its product range – 15, 22 & 28mm
11. Reliability of products to prevent customer dissatisfaction – Monarch Water has softeners with a working life of over 30 years



POST SALE CARE

12. Marketing leading product guarantees – 7 year parts and 2 years labour
13. Experienced customer service and field service team to handle all customers' service and product queries
14. Proven customer track record for dealing with technical issues in a timely fashion in order to maintain maximum customer satisfaction

